

## Colorado State University Ranch Horse Team Sponsor



Dear Sponsor,

Thank you for considering becoming a corporate sponsor for the CSU Ranch Horse Team. Currently, we are classified as a club with the University, which means we are self-funded, and we rely on our amazing sponsors to help fund our team goals! Our sponsors are extremely important to us and therefore, we want to help promote your company to the best of our abilities. This is an annual sponsorship that will cover our cost to put on the Spring Celebration horse show. Each corporate sponsor will have our CSU Spring Celebration as primary promotional opportunities, with entries historically 125+ per show and growing, along with social media representation on Facebook and Instagram collectively reaching over 2000 followers.

Our team was established in Fall 2008 by Bobbie Skelton and currently has over 20 members including both riding and non-riding members. Our students come to CSU from all over the country, ranging from coast to coast and though many of our members are studying equine or animal science, our team is not solely made up of those in agricultural studies and is open to any student that attends the University.

The Ranch Horse Team competes as a Division 2 intercollegiate team competing in around 10 shows per year. While the majority of our shows are located in either Colorado, Wyoming, or Nebraska, each year team members are sent to Western Horseman World Stock Horse Show, Celebration of Champions, and SHTX Collegiate Nationals in Texas to compete where our image, and yours, get national exposure. You will also see us represented at the National Western Stock Show competing in the Intercollegiate Cowboy Challenge.

Our biggest recent achievement includes becoming the 2022-2023 Division 2 Champion Intercollegiate Team with Slidin Daze series. We also had many riders winning champion and reserve champion titles at individual shows throughout the year. One of our team members was limited nonpro champion in the series along with having multiple members in the top 10 in every division! In 2022, we were also the Champions of the team challenge at National Western Stock Show for the cowboy challenge and had an individual champion in the Collegiate Cowboy Challenge the same year.

The Ranch Horse Team has experienced great adversity throughout the past couple of years, from losing coaches and advisors to completely rebuilding the team. This year's goals include being able to fund sending full teams to our larger shows in Texas to bring more publicity to CSU, promoting the stock horse world, improving our horsemanship, improving our showing team to increase our ranking in the Slidin Daze series and being able to provide more learning opportunities. As this is our rebranding year, we are hoping to be able to bring more people to the team to help outreach in all parts of the equine world.

Let's build great relationships together!

The team is a Non-Profit 501(c) 3 organization by the IRS with a tax ID of 81-3503540. Do follow up with your tax advisor on deductibility.

Sincerely,

**Colorado State University Ranch Horse Team**  
Email: [colostateranchhorseteam@gmail.com](mailto:colostateranchhorseteam@gmail.com)  
Facebook: CSU Ranch Horse Versatility Team  
Instagram: csuranchhorse

# Corporate Sponsor Levels



## Diamond: \$5000 & Up

- Show title named on first come first serve basis with 2 available spots per year (ex: 2023 CSU Spring Celebration presented by Company Name)
- Banner (provided by sponsor) hung at CSU Spring Celebration
- Vendor booth during CSU Spring Celebration show
- Individual company announcement on social media platforms twice per month
- 1 minute announcement during CSU Spring Celebration (pitch provided by company)
- Magnet placed on trailers during travel (provided by company)
- Logo on homepage of website
- Logo placement on show flyers
- Logo placement on show vests worn by members while competing (provided by company)
- Banner hung on stall at competitions
- Permanent banner placed in secondary practice arena (provided by company)
- Invitation to year-end Banquet
- Invitation to speak during a practice

## Platinum: \$2,500 & Up

- Option for division title at CSU shows (ex: Open division sponsored by Company Name)
- Banner (provided by sponsor) hung at CSU Spring Celebration
- Vendor booth during CSU Spring Celebration
- Individual company announcement on social media platforms once per month
- 30 second announcement during CSU Spring Celebration (pitch provided by company)
- Magnet placed on trailers during travel (provided by company)
- Logo on homepage of website
- Logo placement on show flyers
- Banner hung on stall at competitions (provided by company)
- Permanent banner placed in secondary practice arena (provided by company)
- Invitation to year-end Banquet
- Invitation to speak during a practice

## Gold: \$1,000

- Option for division title at CSU shows (ex: Open division sponsored by Company Name)
- Banner (provided by sponsor) hung at CSU Spring Celebration
- Vendor booth during CSU Spring Celebration show
- Individual company announcement on social media platforms once every other month
- 20 second announcement during CSU Spring Celebration show (pitch provided by company)
- Magnet placed on trailers during travel (provided by company)
- Logo on homepage of website
- Invitation to year-end Banquet
- Invitation to speak during a practice

## Silver: \$750

- Banner (provided by sponsor) hung at CSU Spring Celebration

- Vendor booth during CSU Spring Celebration show
- Individual company announcement on social media platforms twice per semester
- 10 second announcement during CSU Spring Celebration (pitch provided by company)
- Logo on website
- Invitation to year-end Banquet

### **Bronze: \$500**

- Banner (provided by sponsor) hung at CSU Spring Celebration
- Individual company announcement on social media platforms once per semester
- Company shoutout during CSU Spring Celebration
- Logo on website

### **Green: \$250**

- Banner (provided by sponsor) hung at CSU Spring Celebration
- Company shoutout during CSU Spring Celebration
- Shoutout on social media platforms

### **White: <\$250**

- Company shoutout during CSU Spring Celebration
- Shoutout on social media platforms

### **Other Opportunities:**

- Scholarship funding
- Silent Auction Items
- Class prize items

Company Name: \_\_\_\_\_ Sponsorship Level: \_\_\_\_\_

Notes:

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Company Address:

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Company Email: \_\_\_\_\_ Company Phone: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: Effective: \_\_\_\_\_

Print Name: \_\_\_\_\_

Student: \_\_\_\_\_

Make checks payable to CSU Ranch Horse Team

Please send payments or items to our treasurer: **Riley Robertson - rileyarobertson10@outlook.com**  
**3433 Bale Dr. Fort Collins CO, 80526**